The Construction Research Community

From Chaos to Action
Community as Chaos

- Need to build own Kingdoms
  - Goal misalignment
- No common voice
- Some things can be better handled at a higher level
- Leadership vacuum
Community as Members

- Individuals
  - Faculty
  - Students
  - Alumni
- Programs (CEM, CM, PM, AE, FM)
- Research groups and organizations
  - CII, CIFE, CERF, ...
  - ASCE, CIB, CRC, ...
- Industry as researchers
Community as Relationships

- CEM, CM, PM, AE, FM programs
  - Departments
  - College
    - Campus
      - Industry
      - Government agencies
- Research groups and organizations
Community as Producers

- People
- Education
- Research

Time frame
- Short term
- Long term
- Legacies (?)
Community as an Organization

- What makes an organization effective
- Identity
- Leadership
- Shared goals and objectives
- Communication
- Strategy
- Virtual
Community as Action

- Assess,
- Communicate,
- Plans,
- Nurture,
- Maximize our value (strategize, prioritize)